

## **Car Rental in France**

Industry Report | 2024-09-26 | 40 pages | MarketLine

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### **Report description:**

Car Rental in France

Summary

Car Rental in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Car rental refers to the short-term hiring of a motor vehicle from one party to another, typically excluding taxis. Our market scope includes only self-driven, short term (i.e., less than 1 year) car rental data. It excludes leasing or rental of cars for more than one year and the chauffeur driven cars/cabs.
- The French car rental market recorded revenues of \$2,972.8 million in 2023, representing a compound annual growth rate (CAGR) of 0.7% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 0.8% between 2018 and 2023, to reach a total of 240,376 car fleet in 2023.
- In 2023, the French car rental market experienced notable growth, driven by a rise in disposable income. According to Eurostat, gross disposable income in France increased by 8.5% during the year, leading to greater demand for car rentals.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in France
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in

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## France

- Leading company profiles reveal details of key car rental market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France car rental market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the France car rental market by value in 2023?
- What will be the size of the France car rental market in 2028?
- What factors are affecting the strength of competition in the France car rental market?
- How has the market performed over the last five years?
- Who are the top competitors in France's car rental market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Market volume

##### 1.4. Market volume forecast

##### 1.5. Category segmentation

##### 1.6. Geography segmentation

##### 1.7. Market rivalry

##### 1.8. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

##### 3.2. Market volume

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

#### 5 Market Outlook

##### 5.1. Market value forecast

##### 5.2. Market volume forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What are the strategies of the leading players?

##### 7.3. What are the strengths of the leading players?

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7.4. What are the recent developments?

8 Company Profiles

8.1. Europcar Mobility Group SA

8.2. Sixt SE

8.3. Avis Budget Group Inc

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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