

Cordless Jobsite Lights Market - Global Outlook & Forecast 2024-2029

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Report description:

The global cordless jobsite lights market is expected to grow at a CAGR of 5.63% from 2023 to 2029.

MARKET TRENDS & DRIVERS

Growing Inclination Toward Sustainability

LED cordless job site lights are in high demand in the cordless jobsite lights market due to a global shift toward sustainability, and environmental concerns are gaining momentum. LED lights have longer lifespans and use less energy, reducing the number of times bulbs need to be replaced, thus reducing the overall carbon emissions from lighting on construction sites. Less power consumption is required to produce the same or even higher brightness levels with LED, unlike conventional lighting options like incandescent bulbs, halogen lamps, or fluorescent tubes. For instance, MILWAUKEE offers LED site lights, which provide full-day runtime in portable packages. The lights utilize the most advanced lighting technology to deliver a consistent beam, optimized color temperature, and true representation of colors and detail, leading to a more productive work area.

Expansion of Rechargeable Jobsite Lights Market

High-quality rechargeable light bulbs with advanced battery technologies are becoming increasingly popular in the global cordless jobsite lights market. They last longer than conventional lighting solutions, with usable hours ranging from 10,000 and beyond. This improvement shows that fewer replacements will be needed, as is the trend with the normal bulbs. This is due to the increased usage of advanced Li-Ion batteries that perform better than the previous ones. Such batteries perform many charge and discharge cycles without the main deterioration of their ability to perform effectively. For instance, Milwaukee's M18 ROCKET Tower light provides up to 10,000 hours of reliable light. Its M18 batteries support extended runtime and sustained brightness, while their efficient charging and discharging cycles minimize downtime and ensure that the light remains operational for extended periods. Hence, such factors are propelling the growth of rechargeable cordless jobsite lights.

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SEGMENTATION INSIGHTS

INSIGHTS BY PRODUCT TYPE

The global cordless jobsite lights market by product type is segmented into flood, area, tower, spot, flashlights, and other products. In 2023, the flood light segment dominated the market because it offered extensive, high-intensity lighting across vast areas. A cordless jobsite flood light is a high-performance, portable lighting solution that provides powerful light for wide areas where access to traditional power sources is limited or nonexistent. Meanwhile, the tower light segment will grow at a high CAGR rate of around 6% during the forecast period. Its adjustable features, like rotating heads and extended height, allow workers to fix the lighting angle. Additionally, these lights are preferred over other lights because of their wide coverage range of lighting with more than 2000 lumens and ease of maintenance. For instance, DeWalt's 18V Li-ion XR Cordless LED Tripod Light provides 1000-3000 lm brightness, and the battery compartment ensures a low center of gravity for maximum stability.

Segmentation by Product Type

- ☐ Flood Light
- ☐ Area Light
- ☐ Tower Light
- ☐ Spotlight
- ☐ Flashlight
- ☐ Other Products

INSIGHTS BY TECHNOLOGY

The conventional technology segment held the most prominent share of the global cordless jobsite lights market in 2023. These lights are commonly used in the construction industry, especially when intense and immediate illumination is required. Construction sites often operate in challenging conditions, and these lights provide bright and instant lighting and are valuable for tasks that demand high visibility. However, the LED segment is expected to grow faster during the forecast period because the growing penetration of LEDs is considered due to the ever-increasing advantages, including high brightness and energy efficiency.

Segmentation by Technology

- ☐ Conventional
- ☐ LED

INSIGHTS BY LUMENS TYPE

The global cordless jobsite lights market by lumens type is segmented into below 500 lm, 500-2000 lm, and above 2000 lm. In 2023, the below 500 lm segment dominate the global market as it is cost-effective and suitable for basic tasks or close-range illumination. These lights are typically compact and portable, making them ideal for use in confined spaces or close-up work where excessive brightness is unnecessary. Furthermore, the brightness level above 2000 lumens is expected to grow at a high CAGR during the forecast period, as it is ideal for large-scale or high-intensity projects. Cordless jobsite lights that produce above 2000 lumens represent a high-intensity lighting solution designed for demanding environments requiring extensive illumination.

Segmentation by Lumens Type

- ☐ Below 500 lm
- ☐ 500-2000 lm
- ☐ Above 2000 lm

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INSIGHTS BY OPERATIONAL TYPE

The rechargeable operational type segment held the largest global cordless jobsite lights market share in 2023. Rechargeable cordless jobsite lights have emerged as a dominant segment in the lighting market, driven by their substantial operational advantages and growing adoption across various industries. These lights utilize advanced lithium-ion battery technology, which offers high energy density and extended lifespan compared to traditional battery types. The shift towards rechargeable models is primarily motivated by their cost efficiency and environmental benefits.

Segmentation by Operational Type

- ☒ Rechargeable
- ☐ Non-rechargeable

INSIGHTS BY END-USERS

The global cordless jobsite lights market by end-users is segmented into construction, oil & gas, mining, manufacturing industry, military & defense, outdoor & sports events, and other end-users. In 2023, the construction segment dominated the market, driven by the extensive use of lighting solutions on construction sites to enhance visibility, ensure safety, and improve operational efficiency. Cordless jobsite lights are crucial for illuminating large areas, providing focused light for detailed tasks, and ensuring worker safety during day and night shifts. Additionally, cordless jobsite lights are used in the mining sector to enhance visibility in underground and surface mining operations. While the mining industry's growth rate is steady, it remains a significant user of cordless jobsite lights due to the critical role of adequate lighting in ensuring safety and productivity in mining operations.

Segmentation by End-users

- ☒ Construction
- ☐ Oil & Gas
- ☐ Mining
- ☐ Manufacturing Industry
- ☐ Military & Defense
- ☐ Outdoor & Sports Events
- ☐ Other End-users

GEOGRAPHICAL ANALYSIS

The North American region dominates the global cordless jobsite lights market due to ongoing infrastructure projects, technological advancements, and stringent workplace safety regulations that propel the growth. In 2023, North America held over 37% of the global cordless jobsite lights market share. Furthermore, the region promises to maintain its position during the forecast period, with revenue mostly generated from the U.S., the largest economy in the region. North America is home to numerous large industries, including the automobile, construction, aerospace, electronics, and packaging. With growing construction, it is expected that the cordless jobsite lights market is likely to grow at a substantial growth rate during the forecast period.

Europe holds a significant position in the global cordless jobsite lights market. The major markets in Europe include the U.K., Germany, Italy, Spain, and France. Other markets, such as the Netherlands and Belgium, are expected to be promising due to the rising industrial growth. The increasing expenditure of consumers on home improvement, renovation, and remodeling is primarily driving the market for jobsites lights in the region. Moreover, APAC is growing at the highest CAGR in the global cordless jobsite lights market during the forecast period because of the increasing large-scale construction and mining industry in countries like China, Japan, and India. APAC is expected to witness exponential growth in the market during the forecast period due to the growing residential construction activities. The region also has a few significant companies in the market, including Stanley Black

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& Decker, TTI, and many others.

Segmentation by Geography

- North America
 - o The U.S.
 - o Canada
- Europe
 - o Germany
 - o The U.K.
 - o France
 - o Italy
 - o Spain
 - o Sweden
 - o Netherlands
 - o Belgium
- APAC
 - o China
 - o Japan
 - o India
 - o Australia
 - o South Korea
- Latin America
 - o Brazil
 - o Mexico
 - o Argentina
- Middle East & Africa
 - o South Africa
 - o Saudi Arabia
 - o UAE
 - o Turkey

VENDORS LANDSCAPE

The global cordless jobsite lights market is fragmented owing to the existence of local and global players. Stanley Black & Decker, Robert Bosch, TTI, Makita, and SCANGRIP, among others, are the few prominent vendors in the cordless jobsite lights market. The market is highly clustered in developed regions like North America and Europe. In contrast, it is emerging in developing economies, such as China and India in the APAC region. International vendors are increasing their footprint, which causes difficulties for regional vendors in competing with them, especially in terms of technology and consumer base. Therefore, vendors must expand their geographical presence while reviving domestic demand to stay competitive in the cordless jobsite lights market landscape.

Key Company Profiles

- Stanley Black & Decker
- Robert Bosch
- Techtronic Industries

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Other Prominent Vendors

- Makita
- Emerson Electric Co.
- Koki Holdings Co.
- Hilti
- CHERVON
- Einhell
- Snap-on Incorporated
- POSITEC
- SCANGRIP (Hultafors Group)
- MasterForce
- Foshan Electrical and Lighting Co., Ltd.
- APS Lighting & Safety (Vignal Group)
- GENTOS Co, Ltd.
- Feit Electric
- GROZ
- Silverline
- VonHaus (Domu Brands Ltd)
- Streamlight Inc.
- Klein Tools
- Bayco Products, Inc.
- CK Tools
- VARTA AG
- Philips
- Eaton
- Triton Intertech
- Dorcy
- NITECORE

KEY QUESTIONS ANSWERED:

1. How big is the global cordless jobsite lights market?
2. Which region dominates the global cordless jobsite lights market share?
3. What are the significant trends in the cordless jobsite lights industry?
4. What is the growth rate of the global cordless jobsite lights market?
5. Who are the key players in the global cordless jobsite lights market?

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30.2. RESEARCH PROCESS

30.3. REPORT ASSUMPTIONS & CAVEATS

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