

Bouygues S.A. (EN:PAR) Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends

Company Report | 2024-11-22 | 82 pages | Quintel Research

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Report description:

Report Summary

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Bouygues S.A. (EN:PAR) Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Bouygues S.A.'s business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Bouygues S.A. including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Bouygues S.A.'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Bouygues S.A.'s overall strategic standing and supports informed decision-making and strategic planning.

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Finally, the report includes recent news and deal activities undertaken by Bouygues S.A. enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

"Bouygues SA, along with its subsidiaries, operates across diverse sectors including construction, energy, telecom, media, and transport infrastructure in France and globally. The company engages in designing, constructing, renovating, operating, and dismantling building, infrastructure, and industrial projects. It also develops urban planning initiatives, residential and commercial properties, and undertakes projects in road and motorway construction, airport runways, ports, industrial logistics hubs, public transport lanes, recreational facilities, and environmental projects. Bouygues is involved in civil engineering, road safety measures, signaling activities, and the production, distribution, sale, and recycling of aggregates, emulsions, asphalt mixes, ready-mix concrete, and bitumen.

The company is also active in the construction, renewal, and maintenance of railway networks, and the installation and upkeep of pipes and pipelines. Bouygues provides a range of services including design, installation, and maintenance services in cooling, fire protection, digital and ICT, electrical, mechanical, robotics, heating, ventilation, and air conditioning sectors.

In the media realm, Bouygues owns and operates several TV channels such as TF1, TMC, TFX, LCI, and others, along with Ushuaia TV, Histoire TV, TV Breizh, and Serieclub. It produces, broadcasts, and distributes content, manages entertainment venues like La Seine Musicale, and engages in entertainment and leisure activities including licenses, podcasts, music production, and live events. Additionally, Bouygues offers telecom services and operates mobile and fixed network services. The company was founded in 1952 and is headquartered in Paris, France."

Bouygues S.A. in the News:-

- 30-Oct-2024 - RESULTS FOR THE FIRST NINE MONTHS OF 2024
- 30-Oct-2024 - TF1 Group mobilized to cover the American presidential election Read the PDF
- 25-Oct-2024 - In Domene (38), Bouygues Immobilier Implements Low-Carbon Concrete for "Inspi'R" Residence
- 23-Oct-2024 - TF1 Group is proud to be featured in the 2024 MIPCOM awards, held from October 21 to 24 in Cannes.
- 23-Oct-2024 - The Francis Bouygues Foundation strengthens its commitment and increases the number of scholarship holders supported by 25%

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

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- Comprehensive Understanding of the Bouygues S.A.'s internal and external factors through SWOT analysis and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Bouygues S.A.:

- Bouygues S.A. PESTLE Analysis
- Bouygues S.A. Value Chain Analysis
- Bouygues S.A. Porter's Five Forces Analysis
- Bouygues S.A. VRIO Analysis
- Bouygues S.A. BCG Analysis
- Bouygues S.A. Segmentation, Targeting and Positioning (STP) Analysis
- Bouygues S.A. Ansoff Matrix Analysis

Table of Contents:

Table of Contents	
COMPANY EXECUTIVE SUMMARY	1
Table of Contents	2
Tables	6
Charts	7
Bouygues S.A.-Key Company Facts	8
Bouygues S.A.- Company Description	9
Bouygues S.A.- Top Executives	10
Bouygues S.A.- Head Office & Locations	11
Head Office - Country	11
Services	12
Bouygues S.A.-Company's Mission and Vision	13
Mission	13
Bouygues S.A.- Corporate Strategy	14
Bouygues S.A.- Business Description	21
Construction Businesses	22
Energies and services	22
Media	23
Telecoms	23
Bouygues S.A.- ESG Spotlight	24
Environment	24
Social	25
Corporate Governance	26
Bouygues S.A.- SWOT Analysis	28
Overview	28
Strengths	30
Weaknesses	33

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Opportunities	34
Threats	36
Bouygues S.A.- Financial Deep Dive	38
Share Price Trend - Nov-2023 to Nov-2024 (Average Share Closing Price)	38
Profit and Loss Statement	40
Summary of Profit and Loss Statement	40
Balance Sheet	42
Summary of Balance Sheet	42
Cash Flow Statement	44
Summary of Cash Flow Statement	44
Key Financial Ratio Analysis	46
Bouygues S.A.- Ratio Charts	47
Activity Ratio Charts	47
Growth Ratios Charts	48
Leverage Ratio Charts	49
Liquidity Ratio Charts	50
Profitability Ratio Charts	51
Competing Players	52
Snapshot of Competing Players	53
Eiffage SA	53
Key Company Facts	53
Company Description	53
Snapshot of Competing Players	54
Orange SA	54
Key Company Facts	54
Company Description	54
Snapshot of Competing Players	55
Skanska AB	55
Key Company Facts	55
Company Description	55
Snapshot of Competing Players	56
Vinci SA	56
Key Company Facts	56
Company Description	56
Snapshot of Competing Players	57
Hochtief AG	57
Key Company Facts	57
Company Description	57
Bouygues S.A. - In the News	58
30-Oct-2024 -RESULTS FOR THE FIRST NINE MONTHS OF 2024	58
30-Oct-2024 -TF1 Group mobilized to cover the American presidential election Read the PDF	58
25-Oct-2024 -In Domene (38), Bouygues Immobilier Implements Low-Carbon Concrete for "Inspi'R" Residence	59
23-Oct-2024 -TF1 Group is proud to be featured in the 2024 MIPCOM awards, held from October 21 to 24 in Cannes.	59
23-Oct-2024 -The Francis Bouygues Foundation strengthens its commitment and increases the number of scholarship holders supported by 25%	60
15-May-2024 -BOUYGUES IS TO PRESENT ITS INNOVATIONS FOR THE ENVIRONMENTAL TRANSITION AT VIVA TECHNOLOGY 2024	60

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05-May-2024 -BOUYGUES BATIMENT FRANCE CREATES AN ENTITY DEDICATED TO INDUSTRY	62
29-Apr-2024 -Sophie Gour, new Group Vice President, Equipment & Procurement for the Colas Group	62
08-Apr-2024 -Bouygues Immobilier has opened an information/consultation and negotiation procedure on a proposed employment protection plan, preceded by a voluntary redundancy period, to safeguard the company's competitiveness in a challenging market environment.	63
02-Apr-2024 -BOUYGUES CONSTRUCTION INTRODUCES AN INTEGRATION PROGRAMME FOR ELITE SPORTSPEOPLE	64
19-Mar-2024 -BOUYGUES CONSTRUCTION TO BUILD OFFSITE A TEMPORARY MODULAR MIDDLE SCHOOL IN BAGNEUX, NEAR PARIS	65
18-Mar-2024 -Colas Rail, in a consortium with TSO, has secured a lot in the call for tenders for industrial regeneration of the rail network launched by SNCF Réseau	66
12-Mar-2024 -BOUYGUES CONSTRUCTION CHOSEN FOR THE ENERGY REFURBISHMENT OF THE JOLIOT-CURIE JUNIOR SCHOOL IN PALAISEAU, FRANCE	67
04-Mar-2024 -EQUANS LAUNCHES CARBON SHIFT TO ACCELERATE ITS CUSTOMERS' TRANSFORMATION TOWARDS A LOW-CARBON, RESILIENT WORLD	67
12-Feb-2024 -CHANGE IN GOVERNANCE AT NEWEN STUDIOS: PIERRE BRANCO TO SUCCEED ROMAIN BESSIFROM APRIL 2024	69
Bouygues S.A. - Key Deals	70
17-Oct-2024 - Agreement signed between the TF1 Group and cinema organizations	70
10-Oct-2024 - Bouygues Telecom Entreprises and OVHcloud Partner to Provide Hybrid Cloud Access for Mid-sized Businesses	71
04-Apr-2024 - Colas has secured a railway contract worth 80 million Euros in Finland	71
05-Mar-2024 - Colas Foundation supports Rev'Elles and Apprentis d'Auteuil	72
22-Feb-2024 - Bouygues Telecom has signed an exclusivity agreement with La Poste group for the acquisition of the virtual operator La Poste Telecom and a distribution partnership	73
22-Jan-2024 - Colas has secured two contracts for the Brest tramway and Bus Rapid Transit	73
08-Jan-2024 - THE TF1 GROUP AND FREE EXTENDTHEIR PARTNERSHIP WITHA NEW GLOBAL DISTRIBUTION AGREEMENT	74
Appendix	75
Definitions	75
SWOT Analysis	75
PESTLE Analysis	75
Value Chain Analysis	75
ESG Spotlight	75
Financial Deep Dive	75
Financial Ratios-	76
Activity Ratios	76
Growth Ratios	77
Leverage Ratios	78
Liquidity Ratios	79
Market Ratios	80
Profitability Ratios	80
Research Methodology	81
Disclaimer	82
Contact Us	82

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