

E-Visa Market Research Report by Component (Software and Services), by Application (Travelling, Students/Educational Visa, Government/Foreign Affairs and Others), by Platform (Desktop, Smartphone and Tablets), and By Region (North America, Europe, Asia-Pacific, Middle East and Africa, South America) -Market Forecast Till 2032

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Market Overview

In 2023, the e-visa market was estimated to be worth USD 933.4 million. During the forecast period (2024-2032), the E-Visa Market industry is expected to experience a compound annual growth rate (CAGR) of 11.1%, increasing from USD 1,030.5 million in 2024 to USD 2,395.2 million. The e-Visa market is rapidly expanding as an increasing number of travelers are choosing to submit visa applications online. The demand for improved supportive regulations, advanced airport facilities, and advanced verification methods is further fueling this development, which is a consequence of the increase in identity fraud. Ultimately, this will result in an increase in air traffic.

International travel has become more affordable, thereby making it more accessible. Consequently, the demand for visas is increasing. The demand for these e-visas is satisfied by their ability to facilitate the timely and efficient acquisition of the requisite documents. This may be contrasted with conventional visa application processes, which are both time-consuming and detrimental to prospective travelers. In order to facilitate the application process, e-Visas reduce the need for applicants to visit embassies or consulates, complete documentation, or wait for processing time. All of these factors facilitate travel, which in turn encourages individuals to apply for additional visas.

Market segment insights

The E-Visa Market has been segmented into Software and Services based on component.

Travel, students/educational visas, government/foreign affairs, and others comprise the market's application segmentation.

The E-Visa Market has been segmented into Desktop, Smartphone, and Tablets based on Platform.

Regional Perspectives

The study offers market insights into North America, Europe, Asia-Pacific, the Middle East and Africa, and South America by region. The United States, Canada, and Mexico comprise North America. The E-Visa market in North America is expanding as a result of the substantial volume of traffic that flows both within and outside the region. The United States, Canada, and Mexico are among the numerous countries in North America, each of which has its own unique E-Visa requirements.

The Asia Pacific region is a significant consumer of E-Visa due to the large volume of travel to and from the region, making it a significant market. The Asia Pacific region is comprised of numerous countries, each of which has its own E-Visa requirements. China is one of the largest visa and passport markets in the region, with millions of individuals annually applying for various categories of visas, including tourist, work, and student visas.

The investigation encompasses the following regions: the United Kingdom, Germany, France, and the rest of Europe. The demand for E-Visas in Europe is substantial, as the continent is a popular destination for immigration and travel. There are numerous countries in Europe, each with its own rigorous E-Visa requirements. The European Union, or the EU as it is commonly referred to, is the market in Europe that is most significantly impacted by visas and passports.

Major Players

Muhlbauer Group, BLS International, Scicom (MSC) Bhd, Canadian Bank Note Company, Limited (CBN), Cserve Technologies, IVisa.com, VisaHQ, Travisa Visa Service Inc., ItsEasy Passport & Visa Services, Gemalto N V, 4G Identity Solutions Pvt. Ltd, VFS Global, Securiport LLC, and Swiss Authentis S.A are among the top players in the E-Visa Market.

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