

## **Sweet Spreads Packaging in Australia**

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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### **Report description:**

In 2023, thin wall plastic containers recorded dynamic growth in jam and preserves packaging, helping this pack type to gain share in this category. Thin wall plastic containers have good barrier properties to protect against external elements such as air, moisture and light, which helps to preserve the freshness and flavour of the jam. Thin wall plastic containers are typically made from high-quality, food-grade plastics and do not react with common food preservatives, which is in line with fo...

Euromonitor International's Sweet Spreads Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sweet Spreads Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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