

Sweet Spreads in Uzbekistan

Market Direction | 2024-11-06 | 17 pages | Euromonitor

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Report description:

Jams in Uzbekistan has been facing stagnation in 2024, as local consumers continue to favour fresh fruit over preserved jams and spreads. Despite the presence of multiple producers offering a range of traditional flavours such as apricot, quince, raspberry, and cherry, consumer interest remains limited, with sales failing to show significant growth. This is partly due to the standardised nature of flavours available, which does not offer the variety that might attract more consumers seeking nove...

Euromonitor International's Sweet Spreads in Uzbekistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2024

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