

Sweet Spreads in Latvia

Market Direction | 2024-11-05 | 17 pages | Euromonitor

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Report description:

Although the growth of sweet spreads remains moderate, the category exhibits notable stability within Latvia in 2024. This steady performance is supported by a diverse range of offerings from local, regional, and international brands, which collectively contribute to a highly competitive market landscape. Intense promotional activity characterises the sector, with discounts and price incentives playing a critical role in maintaining consumer interest amidst economic pressures. The presence of we...

Euromonitor International's Sweet Spreads in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sweet Spreads market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2024

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SWEET SPREADS IN LATVIA

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Steady demand for jams despite cost challenges
Diet and nutrition trends show mixed impact on peanut butter

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