

## Sweet Spreads in Egypt

Market Direction | 2024-11-05 | 19 pages | Euromonitor

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### Report description:

In 2024, sweet spreads in Egypt has seen a decline in sales volume, but a substantial increase in value, largely due to a sharp rise in prices. This increase in costs has been driven by several factors. Firstly, the cost of raw materials, particularly sugar, has surged. A slight decline in the sugar supply during the first quarter of 2024 led to a notable spike in prices. Additionally, high inflation rates have impacted operational and packaging costs, further raising the prices of sweet spreads...

Euromonitor International's Sweet Spreads in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Sweet Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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