

Staple Foods in the Philippines

Market Direction | 2024-11-06 | 59 pages | Euromonitor

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Report description:

Retail sales of staple foods in the Philippines are projected to show positive growth in volume terms throughout 2024, despite sustained inflationary pressures that continue to push up food prices. This rise in costs is largely attributable to energy price hikes, unpredictable weather conditions, and a volatile global economy, which together have created a challenging environment for Filipino households. As a result, many consumers are reassessing their spending habits, frequently opting for mor...

Euromonitor International's Staple Foods in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in the Philippines
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List Of Contents And Tables

STAPLE FOODS IN THE PHILIPPINES

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2019-2024

Table 2 Sales of Staple Foods by Category: Value 2019-2024

Table 3 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 4 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 6 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Staple Foods by Format: % Value 2019-2024

Table 9 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 10 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Baked goods set to register sustained growth in 2024

Growing interest in better-for-you baked goods

Increase in product variety

PROSPECTS AND OPPORTUNITIES

Baked goods market will remain resilient, amid expanding distribution

On-the-go formats anticipated to see greater availability

Scope for premiumisation of baked goods

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2019-2024

Table 14 Sales of Baked Goods by Category: Value 2019-2024

Table 15 Sales of Baked Goods by Category: % Volume Growth 2019-2024

Table 16 Sales of Baked Goods by Category: % Value Growth 2019-2024

Table 17 Sales of Pastries by Type: % Value 2019-2024

Table 18 NBO Company Shares of Baked Goods: % Value 2020-2024

Table 19 LBN Brand Shares of Baked Goods: % Value 2021-2024

Table 20 Distribution of Baked Goods by Format: % Value 2019-2024

Table 21 Forecast Sales of Baked Goods by Category: Volume 2024-2029

Table 22 □Forecast Sales of Baked Goods by Category: Value 2024-2029

Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

BREAKFAST CEREALS IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Breakfast cereals maintains positive growth trajectory amid hectic lifestyles

Focus on nutritional content

E-commerce emerges as important source of growth

PROSPECTS AND OPPORTUNITIES

Better economic conditions will lead to increased demand

Greater emphasis on health aspects of cereals

On-the-go formats may see greater visibility

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2019-2024

Table 26 Sales of Breakfast Cereals by Category: Value 2019-2024

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2019-2024

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2019-2024

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2020-2024

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2021-2024

Table 31 Distribution of Breakfast Cereals by Format: % Value 2019-2024

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2024-2029

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2024-2029

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2024-2029

Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2024-2029

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Market remains resilient despite inflationary pressures

Purefoods-Hormel seeks new growth avenues

Processed seafood and tofu and derivatives seek to leverage health and wellness trend

PROSPECTS AND OPPORTUNITIES

Retail and foodservice will see positive growth trajectory

Meat alternatives are anticipated to gain traction

Health and wellness trends will benefit processed seafood

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024

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Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024
Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024
Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024
Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024
Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024
Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024
Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024
Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029
Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

PROCESSED FRUIT AND VEGETABLES IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Marketing initiatives create inspiring environment for processed fruit
Continued growth in foodservice, although demand remains below pre-pandemic levels
E-commerce drives consumer engagement

PROSPECTS AND OPPORTUNITIES

Further expansion expected, driven by convenience and affordability
Foodservice will remain key driver of volume growth
Plant-based diet culture may spur demand for shelf stable beans

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024
Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2019-2024
Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024
Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024
Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024
Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024
Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024
Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024
Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029
Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029
Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029
Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

RICE, PASTA AND NOODLES IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaged rice remains a staple in Filipino households
Instant noodles experience surge in popularity amid convenience-driven demand
Foodservice remains key channel for dried pasta

PROSPECTS AND OPPORTUNITIES

Better economic conditions and enhanced domestic supply should boost packaged rice sales
Premiumisation will play greater role
Wellness trends could inform product innovation, but adlai could pose a threat to healthier rice varieties

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024
Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2019-2024
Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024
Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

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Table 66	Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024
Table 67	NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024
Table 68	LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024
Table 69	NBO Company Shares of Rice: % Value 2020-2024
Table 70	LBN Brand Shares of Rice: % Value 2021-2024
Table 71	□NBO Company Shares of Pasta: % Value 2020-2024
Table 72	□LBN Brand Shares of Pasta: % Value 2021-2024
Table 73	□NBO Company Shares of Noodles: % Value 2020-2024
Table 74	□LBN Brand Shares of Noodles: % Value 2021-2024
Table 75	□Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024
Table 76	□Distribution of Rice by Format: % Value 2019-2024
Table 77	□Distribution of Pasta by Format: % Value 2019-2024
Table 78	□Distribution of Noodles by Format: % Value 2019-2024
Table 79	□Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029
Table 80	□Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029
Table 81	□Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029
Table 82	□Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

Staple Foods in the Philippines

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