

Staple Foods in the Czech Republic

Market Direction | 2024-11-06 | 65 pages | Euromonitor

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Report description:

The stabilisation of the economic situation was slowly reflected in staple foods in the Czech Republic in 2024. However, Czech households remained affected by high inflation and cost-of-living increases in the second half of the review period. Therefore, consumers continued to look for the highest value for their money by increasing their purchases during price promotions or by turning to private label alternatives. Improvements in the financial situation of Czech households could also change de...

Euromonitor International's Staple Foods in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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