

Staple Foods in Poland

Market Direction | 2024-11-06 | 64 pages | Euromonitor

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Report description:

In 2024, staple foods in Poland witnessed moderate retail volume growth. Inflationary pressures have eased thus helping to stabilise retail prices and lower the cost of living. Combined with rising incomes and changing consumption habits, this led to increased spending on staple food categories, such as bread, cereals, and processed meats. Polish consumers, while still price-conscious, are readjusting their buying behaviour and many are opting for premium products more frequently, albeit in small...

Euromonitor International's Staple Foods in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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