

Staple Foods in Ireland

Market Direction | 2024-11-04 | 65 pages | Euromonitor

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Report description:

Staple foods is expected to see continued, but more modest, current value growth in Ireland in 2024. In 2023, overall, staple foods recorded marginal gains despite strong inflationary pressures. The heightened cost of key raw materials such as wheat, milk, edible oils, sugar and cocoa, energy and packaging led to high single-digit price increases. Nevertheless, the industry managed to avoid overall volume losses as consumers generally switched to more affordable options within the category. Proc...

Euromonitor International's Staple Foods in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Ireland

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List Of Contents And Tables

STAPLE FOODS IN IRELAND

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2019-2024

Table 2 Sales of Staple Foods by Category: Value 2019-2024

Table 3 Sales of Staple Foods by Category: % Volume Growth 2019-2024

Table 4 Sales of Staple Foods by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 6 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 7 Penetration of Private Label by Category: % Value 2019-2024

Table 8 Distribution of Staple Foods by Format: % Value 2019-2024

Table 9 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 10 Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Value sales stagnate as category records deflation

Premiumisation remains strong despite tighter budgets

Innovation is focused on new consumption occasions

PROSPECTS AND OPPORTUNITIES

Demand for unpackaged baked goods remains strong as consumer confidence improves

Rising concerns about UPFs drive innovation focus on health focused variants

Manufacturers to invest in sustainability and regionality

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2019-2024

Table 14 Sales of Baked Goods by Category: Value 2019-2024

Table 15 Sales of Baked Goods by Category: % Volume Growth 2019-2024

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Table 16 Sales of Baked Goods by Category: % Value Growth 2019-2024

Table 17 Sales of Pastries by Type: % Value 2019-2024

Table 18 NBO Company Shares of Baked Goods: % Value 2020-2024

Table 19 LBN Brand Shares of Baked Goods: % Value 2021-2024

Table 20 Distribution of Baked Goods by Format: % Value 2019-2024

Table 21 Forecast Sales of Baked Goods by Category: Volume 2024-2029

Table 22 □Forecast Sales of Baked Goods by Category: Value 2024-2029

Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

BREAKFAST CEREALS IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail sales continue to grow as breakfast occasions remain elevated

Hot cereals outperform market growth

Branded players expand their shares

PROSPECTS AND OPPORTUNITIES

Hot cereals, and muesli and granola to drive future growth of breakfast cereals

Portable formats to expand their presence as need for convenience returns

Demand for locally produced products is expected to accelerate

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2019-2024

Table 26 Sales of Breakfast Cereals by Category: Value 2019-2024

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2019-2024

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2019-2024

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2020-2024

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2021-2024

Table 31 Distribution of Breakfast Cereals by Format: % Value 2019-2024

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2024-2029

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2024-2029

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2024-2029

Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2024-2029

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail volume sales return to growth as inflationary pressures ease

Need for convenience benefits sales of frozen processed meat and seafood

Meat and seafood substitutes maintains modest growth

PROSPECTS AND OPPORTUNITIES

Category's outlook remains positive as convenience drives demand

Claims on regionality are increasing as consumers' sustainability concerns rise

EUDR poses additional risk for future availability of meat and meat alternatives

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024

Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024

Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024

Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024

Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024

Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024

Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029

Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

PROCESSED FRUIT AND VEGETABLES IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Affordability drives category growth despite price increases

Branded products outperform the market as inflation eases

Manufacturers focus on addressing the need for convenience and elevating at-home consumption occasions

PROSPECTS AND OPPORTUNITIES

Steady growth for processed fruit and vegetables, especially in frozen formats

Manufacturers set to increasingly communicate the health benefits of their products

Industry players invest towards sustainability commitments

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2019-2024

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029

Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029

Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029

Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

RICE, PASTA AND NOODLES IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Category's volume sales fully recover as inflation rates ease

As consumer confidence improves, desire for convenient food options recovers

Demand for international cuisines boosts sales of chilled noodles

PROSPECTS AND OPPORTUNITIES

Category to benefit from the premiumisation trend

Manufacturers focus on health as concerns about UPFs are on rise

Innovation focuses on authenticity as consumers' interest in international cuisines grows

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024

Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2019-2024

Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024

Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024

Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024

Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024

Table 69 NBO Company Shares of Rice: % Value 2020-2024

Table 70 LBN Brand Shares of Rice: % Value 2021-2024

Table 71 NBO Company Shares of Pasta: % Value 2020-2024

Table 72 LBN Brand Shares of Pasta: % Value 2021-2024

Table 73 NBO Company Shares of Noodles: % Value 2020-2024

Table 74 LBN Brand Shares of Noodles: % Value 2021-2024

Table 75 Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024

Table 76 Distribution of Rice by Format: % Value 2019-2024

Table 77 Distribution of Pasta by Format: % Value 2019-2024

Table 78 Distribution of Noodles by Format: % Value 2019-2024

Table 79 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029

Table 80 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029

Table 81 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029

Table 82 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

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