

Sauces, Dips and Condiments Packaging in Brazil

Market Direction | 2024-07-03 | 9 pages | Euromonitor

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Report description:

In 2023, the packaging unit volumes of sauces, dips and condiments in Brazil continued to grow, driven by factors such as increasing demand for convenient and diverse food options on the back of changing consumer preferences and urbanisation, which has led to a greater reliance on packaged sauces and condiments. In addition, the expansion of modern retail formats and the rise of e-commerce have provided wider access to these products, necessitating increased packaging production. Moreover, manuf...

Euromonitor International's Sauces, Dips and Condiments Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2024

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SAUCES, DIPS AND CONDIMENTS PACKAGING IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Aluminium/plastic pouches continue gaining share in a growing sauces, dips and condiments category

PET bottles dominate barbecue sauce packaging in Brazil

Flexible aluminium/paper and folding cartons dominate bouillon packaging

PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches will continue gaining share in liquid recipe sauces

Glass bottles will remain the most popular pack type for chilli sauces in Brazil

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