

Rice, Pasta and Noodles in Romania

Market Direction | 2024-11-06 | 26 pages | Euromonitor

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Report description:

Rice, pasta and noodles witnessed retail volume decline in 2024 due to rising average prices, with many consumers still affected by the high cost of living in Romania. The high cost of energy, packaging, logistics and manpower continued to take its toll on manufacturers. Price growth was also fuelled by the evolution of mixed pasta, such as ravioli, tortellini, gnocchi, fettuccine, and linguine, which are positioned at the upper end of pricing spectrum, as well as more expensive varieties of ric...

Euromonitor International's Rice, Pasta and Noodles in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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