

Rice, Pasta and Noodles in Poland

Market Direction | 2024-11-06 | 27 pages | Euromonitor

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Report description:

Retail price growth slowed down in rice, pasta, and noodles over 2024, although consumers in Poland are still feeling the effects of previous price hikes. This gradual price stabilisation demonstrates how prices are adjusting after a period of volatility, when significant fluctuations created uncertainty for shoppers. The return of price stability, coupled with an improved economy, is driving up consumer purchasing power. With salary increases now better aligned with rising costs, volume and val...

Euromonitor International's Rice, Pasta and Noodles in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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