

Rice, Pasta and Noodles in Hungary

Market Direction | 2024-11-06 | 29 pages | Euromonitor

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Report description:

In 2024, Hungary's rice, pasta, and noodle landscape continued to thrive, fuelled by robust consumer demand. Notably, the noodle landscape outpaced others, achieving double-digit growth for four consecutive years, with growth being 14% in 2024. Pasta and rice form the base of many popular local and international dishes, while noodles consumption continues to be bolstered by the growing preference for more convenient meal solutions and increasing interest in Asian cuisine among Hungarians...

Euromonitor International's Rice, Pasta and Noodles in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Affordability and reliability drives retail sales of rice, pasta and noodles
Gen Z consumers appreciate instant noodles for offering affordable convenience
Strong brand recognition and commitment to quality boosts share for players

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Global cuisine trends boost the appeal and demand for rice and noodles
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STAPLE FOODS IN HUNGARY

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