

Rice, Pasta and Noodles in Egypt

Market Direction | 2024-11-06 | 27 pages | Euromonitor

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Report description:

Rice, pasta and noodles in Egypt faced notable increases in both retail volume and current value growth over 2024. Significant price hikes in the first half of the year led to a surge in current value sales. Given that rice and pasta are considered key staples for Egyptian consumers, demand remained relatively upbeat in the face of price increases. Many consumers stockpiled products in case of further price increases. The devaluation of the Egyptian pound pushed up the cost of imported raw mater...

Euromonitor International's Rice, Pasta and Noodles in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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