

Processed Meat, Seafood and Alternatives To Meat in the United Kingdom

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Report description:

Processed meat, seafood and alternatives to meat in the UK experienced another challenging year in 2023, marked by double-digit price increases. These price hikes contributed to a further decline in retail volume sales as consumers were forced to reduce purchase frequency and quantities. However, inflation sustained strong current value growth. Chilled and frozen processed poultry were the only positive performers in terms of retail volume gains in 2023, benefiting from their lower cost. In part...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in the United Kingdom Euromonitor International November 2024

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN THE UNITED KINGDOM **KEY DATA FINDINGS** 2024 DEVELOPMENTS A return to retail volume growth following years impacted by severe inflation Sales of meat and seafood substitutes supressed by higher cost of living Expansion of meal occasions with convenient formats and flavour innovation PROSPECTS AND OPPORTUNITIES Processed poultry, seafood and meat substitutes to drive future volume growth Premiumisation and focus on provenance can boost meat sales Sustainability claims to expand as environmental concerns increase CATEGORY DATA Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024 Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024 Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024 Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024 Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024 Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024 Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024 Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024 Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024 Table 10 ∏NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024 Table 11 [LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024 Table 12 IDistribution of Processed Meat. Seafood and Alternatives to Meat by Format: % Value 2019-2024 Table 13 [Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029 Table 14 [Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029 STAPLE FOODS IN THE UNITED KINGDOM **EXECUTIVE SUMMARY** Staple foods in 2024: The big picture Key trends in 2024 **Competitive Landscape** Channel developments What next for staple foods? MARKET DATA Table 15 Sales of Staple Foods by Category: Volume 2019-2024 Table 16 Sales of Staple Foods by Category: Value 2019-2024 Table 17 Sales of Staple Foods by Category: % Volume Growth 2019-2024 Table 18 Sales of Staple Foods by Category: % Value Growth 2019-2024

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