

Processed Meat, Seafood and Alternatives To Meat in the Philippines

Market Direction | 2024-11-06 | 22 pages | Euromonitor

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Report description:

Despite ongoing inflationary pressures, the market for processed meat, seafood and alternatives to meat is poised for an improved performance in retail volume terms in 2024. The return to normal working patterns post COVID-19 has driven demand for shelf-stable products, appealing to consumers who seek convenient meal solutions amidst their busy lifestyles. At the same time, established players like Century Pacific Food Inc. and CDO Foodsphere have implemented effective cost-containment strategies...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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