

## **Processed Meat, Seafood and Alternatives To Meat in the Czech Republic**

Market Direction | 2024-11-06 | 22 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Processed meat, seafood and alternatives to meat in the Czech Republic is affected by legislative changes, such as the introduction of a reduced rate of VAT for groceries. A lower rate of VAT covered all the categories within processed meat, seafood and alternatives to meat. This saw consumer prices drop in the first half of 2024, as large retailers kept their promise to reflect the new rate of VAT in retail selling prices. This price reduction bolstered demand as products became more affordable...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Processed Meat, Seafood and Alternatives To Meat in the Czech Republic  
Euromonitor International  
November 2024

List Of Contents And Tables

**PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN THE CZECH REPUBLIC**

**KEY DATA FINDINGS**

**2024 DEVELOPMENTS**

- Lower VAT rate eases price burden for consumers
  - Search for value for money boosts the appeal of private label
  - The demand for processed meat benefits from a strong grilling and barbecue trend
- PROSPECTS AND OPPORTUNITIES**
- Meat and seafood substitutes to make further gains but challenges remain
  - Improving logistics and changing consumer behaviours support a shift to e-commerce
  - Opportunities for a wider choice of processed seafood as the economic situation improves

**CATEGORY DATA**

- Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024
- Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024
- Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024
- Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024
- Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024
- Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024
- Table 10 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024
- Table 11 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024
- Table 12 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024
- Table 13 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029
- Table 14 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

**STAPLE FOODS IN THE CZECH REPUBLIC**

**EXECUTIVE SUMMARY**

- Staple foods in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for staple foods?

**MARKET DATA**

- Table 15 Sales of Staple Foods by Category: Volume 2019-2024
- Table 16 Sales of Staple Foods by Category: Value 2019-2024
- Table 17 Sales of Staple Foods by Category: % Volume Growth 2019-2024
- Table 18 Sales of Staple Foods by Category: % Value Growth 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com  
www.scotts-international.com

Table 19 NBO Company Shares of Staple Foods: % Value 2020-2024

Table 20 LBN Brand Shares of Staple Foods: % Value 2021-2024

Table 21 Penetration of Private Label by Category: % Value 2019-2024

Table 22 Distribution of Staple Foods by Format: % Value 2019-2024

Table 23 Forecast Sales of Staple Foods by Category: Volume 2024-2029

Table 24 □Forecast Sales of Staple Foods by Category: Value 2024-2029

Table 25 □Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Processed Meat, Seafood and Alternatives To Meat in the Czech Republic

Market Direction | 2024-11-06 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-17"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com