

Processed Meat, Seafood and Alternatives To Meat in Hungary

Market Direction | 2024-11-06 | 25 pages | Euromonitor

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Report description:

With the rapidly rising cost of living leading Hungarians to rein in food spending, overall retail volume sales of processed meat, seafood and alternatives to meat are set to decline in 2024. However, the contraction is relatively modest, as many items - mainly processed meat products - are considered basic necessities, and appreciated for their convenience. Rather than cease buying certain product types altogether, most people have made savings by trading down to cheaper alternatives within dif...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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