

Processed Fruit and Vegetables Packaging in Australia

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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Report description:

In 2023, thin wall plastic containers continued to gain unit volume share from metal food cans in shelf stable fruit. As thin wall plastic containers provide a balance between protection, convenience and cost-effectiveness. This makes them a popular choice for packaging shelf stable fruit. Thin wall plastic containers provide a protective barrier against physical damage during transportation and handling. They help prevent bruising and crushing of the fruit, preserving its quality and appearance...

Euromonitor International's Processed Fruit and Vegetables Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROCESSED FRUIT AND VEGETABLES PACKAGING IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Barrier properties help thin wall plastic containers gain share in shelf stable fruit

Flexible plastic's convenience helps it dominate frozen processed potatoes packaging

The 400g pack size is gaining share in shelf stable tomatoes

PROSPECTS AND OPPORTUNITIES

Packaging as a differentiator in a competitive market

Flexible plastic will continue taking share from metal food cans

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