

## **Processed Fruit and Vegetables in Saudi Arabia**

Market Direction | 2024-11-06 | 22 pages | Euromonitor

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### **Report description:**

The market for processed fruits and vegetables in Saudi Arabia is dominated by shelf-stable varieties, which account for approximately 70% of the retail value. In 2024, the market is expected to maintain its positive growth trajectory, building on the momentum from the previous year. With rising prices and economic pressures, many consumers are increasingly focused on value when purchasing processed fruits and vegetables. The growing demand for convenience and ready-to-eat food options, combined...

Euromonitor International's Processed Fruit and Vegetables in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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