

Processed Fruit and Vegetables in Egypt

Market Direction | 2024-11-06 | 22 pages | Euromonitor

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Report description:

In Egypt, processed fruit and vegetables witnessed dynamic growth in current value terms, primarily driven by soaring retail prices. By contrast, retail volume sales achieved a flat performance in 2024 as these products remain an essential staple in most households. Rising prices of processed fruit and vegetable can be attributed to high inflation rates in Egypt, rising fuel costs impacting the supply chain, and the devaluation of the Egyptian pound, which lost significant value in 2024 and push...

Euromonitor International's Processed Fruit and Vegetables in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
November 2024

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Desire for affordable and healthy meals draws shoppers towards frozen vegetables
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