

Plant-Based Dairy Packaging in Brazil

Market Direction | 2024-07-03 | 9 pages | Euromonitor

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Report description:

Brick liquid cartons are the dominant packaging choice for plant-based milk in Brazil, mirroring their dominance in the packaging of traditional drinking milk products. Leading players such as NoMoo leverage this packaging solution extensively. The need for effective product preservation in Brazil's hot and humid climate has made the robust barrier properties and heat resistance of brick cartons indispensable. These characteristics ensure the long-term shelf stability of plant-based milks, which...

Euromonitor International's Plant-based Dairy Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Shaped liquid cartons gaining share in plant-based milk packaging

The 1,000ml pack size is losing share in plant-based milk

PROSPECTS AND OPPORTUNITIES

The 200ml pack size is expected to continue gaining share in plant-based milk

Diversification of plant-based dairy in Brazil

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