

## **Plant-Based Dairy Packaging in Australia**

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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### **Report description:**

Plant-based milk remains the dominant product in plant-based dairy in Australia, with the overall category continuing to benefit from the growing veganism trend in Australia in 2023. This trend is significantly impacting the popularity of plant-based milk products as well as the choice of packaging. As more Australians adopt vegan or plant-based diets, there is heightened demand for plant-based milk products. Brick liquid cartons, the dominant pack type in plant-based milk, align well with this...

Euromonitor International's Plant-based Dairy Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Plant-based Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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