

Meals and Soups in Serbia

Market Direction | 2024-11-05 | 17 pages | Euromonitor

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Report description:

Meals and soup is expected to register positive volume growth in Serbia in 2024. Consumers are leading increasingly busy lives and appreciate the convenience. Dry soup accounts for most values sales; however, it is ready meals and in particular frozen ready meals that is expected to be the strongest performer in 2024, with double-digit percentage current value and volume growth. Though frozen ready meals are generally more expensive than dry ready meals, they are seen as higher quality, and this...

Euromonitor International's Meals and Soups in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Meals and Soups in Serbia

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List Of Contents And Tables

MEALS AND SOUPS IN SERBIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Very healthy value and volume growth for frozen ready meals.

Increasing vegetarian options

Carnex holds on to top spot

PROSPECTS AND OPPORTUNITIES

Frozen ready meals continue to perform

Private label an increasing threat

Increasing scrutiny of ingredients

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2019-2024

Table 2 Sales of Meals and Soups by Category: Value 2019-2024

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 4 Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 6 LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 7 Distribution of Meals and Soups by Format: % Value 2019-2024

Table 8 Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 9 Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 10 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN SERBIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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