

Meals and Soups in Mexico

Market Direction | 2024-11-05 | 22 pages | Euromonitor

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Report description:

Meals and soups is seeing slightly stronger volume sales in Mexico in 2024, compared to 2023. This is attributed to the fact that price hikes were significant in 2023, supporting stronger value sales, but suppressing potential volume. In 2024, price increases are more moderate, meaning stronger volume and lower value in relation. Compared to other cooking ingredients and meals categories, such as edible oils, promotions and discounts for meals and soups are more minimal. In part, this can be att...

Euromonitor International's Meals and Soups in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Meals and Soups in Mexico
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List Of Contents And Tables

MEALS AND SOUPS IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stabilising prices help to support sales in meals and soups

Sigma Alimentos maintains its leading place thanks to the success of its Fud, Guten, and El Cazo brands

Convenience is the key sales driver for meals and soups

PROSPECTS AND OPPORTUNITIES

Health and wellness trends pose a threat to meals and soups and inspire healthier formulations

Foodservice sales continue to normalise

E-commerce options enhance the key driver of convenience for consumers

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2019-2024

Table 2 Sales of Meals and Soups by Category: Value 2019-2024

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 4 Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024

Table 7 Sales of Soup by Leading Flavours: Rankings 2019-2024

Table 8 NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 9 LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 10 □ Distribution of Meals and Soups by Format: % Value 2019-2024

Table 11 □ Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 12 □ Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 13 □ Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 14 □ Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN MEXICO

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 21 Penetration of Private Label by Category: % Value 2019-2024

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Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 26 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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