

Home Care Packaging in Australia

Market Direction | 2024-07-19 | 9 pages | Euromonitor

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Report description:

In 2023, metal aerosol cans continued to be the most widely-used packaging format for air care and home insecticides in Australia, driven by the country's unique climatic conditions and consumer preferences. Australia's hot and humid climate necessitates robust packaging that can protect product integrity against temperature fluctuations and humidity. Metal aerosol cans are preferred in this regard, offering superior durability and barrier properties that prevent the contents from degrading. Lea...

Euromonitor International's Home Care Packaging in Australia report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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HOME CARE PACKAGING IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal aerosol cans most popular in air care and home insecticides in Australia

HDPE bottles completely dominate packaging of bleach in Australia

Metal tins the preferred pack type for polishes in Australia

PROSPECTS AND OPPORTUNITIES

HDPE bottles expected to gain further share in laundry care

Refillable packaging gains ground as an environmentally-friendly option in surface care

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