

Edible Oils in Mexico

Market Direction | 2024-11-05 | 21 pages | Euromonitor

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Report description:

Edible oils continues to face challenges in Mexico in 2024, resulting in ongoing declines in both value and volume sales. However, after a challenging 2023, when edible oil prices rose significantly above general inflation rates, the situation is easing in 2024. Due to a decline in international prices, edible oils saw a reduction in prices in Mexico, mainly during the first semester, with companies offering special promotions and discounts to attract consumers and reanimate sales. This trend wa...

Euromonitor International's Edible Oils in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Edible Oils in Mexico
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List Of Contents And Tables

EDIBLE OILS IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Edible oils continues to face challenges, despite prices starting to drop
Olive oil is the winner and sees its own campaign and supporting activities
Modern retail channels are preferred for olive oil

PROSPECTS AND OPPORTUNITIES

Stabilisation of prices will help to support edible oils sales over the forecast period
Private label expected to gain further ground over the forecast period
Ongoing activity in alliances expected to continue

CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2019-2024
Table 2 Sales of Edible Oils by Category: Value 2019-2024
Table 3 Sales of Edible Oils by Category: % Volume Growth 2019-2024
Table 4 Sales of Edible Oils by Category: % Value Growth 2019-2024
Table 5 NBO Company Shares of Edible Oils: % Value 2020-2024
Table 6 LBN Brand Shares of Edible Oils: % Value 2021-2024
Table 7 Distribution of Edible Oils by Format: % Value 2019-2024
Table 8 Forecast Sales of Edible Oils by Category: Volume 2024-2029
Table 9 Forecast Sales of Edible Oils by Category: Value 2024-2029
Table 10 □Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029
Table 11 □Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN MEXICO

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
Table 18 Penetration of Private Label by Category: % Value 2019-2024
Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
Table 21 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

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Table 22 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

Edible Oils in Mexico

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