

Edible Oils in Mexico

Market Direction | 2024-11-05 | 21 pages | Euromonitor

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Report description:

Edible oils continues to face challenges in Mexico in 2024, resulting in ongoing declines in both value and volume sales. However, after a challenging 2023, when edible oil prices rose significantly above general inflation rates, the situation is easing in 2024. Due to a decline in international prices, edible oils saw a reduction in prices in Mexico, mainly during the first semester, with companies offering special promotions and discounts to attract consumers and reanimate sales. This trend wa...

Euromonitor International's Edible Oils in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EDIBLE OILS IN MEXICO

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Edible oils continues to face challenges, despite prices starting to drop
Olive oil is the winner and sees its own campaign and supporting activities
Modern retail channels are preferred for olive oil

PROSPECTS AND OPPORTUNITIES

Stabilisation of prices will help to support edible oils sales over the forecast period
Private label expected to gain further ground over the forecast period
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