

## **Edible Oils in Latvia**

Market Direction | 2024-11-05 | 18 pages | Euromonitor

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## Report description:

In 2024, sales of edible oils in Latvia remain largely stagnant, reflecting challenges familiar from prior years. Despite a gradual recovery from the 2022 price shocks caused by the disruption of Ukrainian sunflower oil supply, the market has yet to see strong resurgence. Competition from alternative products, coupled with a slowly shrinking consumer base, has limited significant progress in the category. While 2023 saw a brief rise in volume sales due to an influx of Ukrainian refugees and pric...

Euromonitor International's Edible Oils in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Edible Oils market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Olive oil remains a niche category

Consistent demand for sunflower and rapeseed oils

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