

Edible Oils in Kazakhstan

Market Direction | 2024-11-05 | 20 pages | Euromonitor

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Report description:

Sunflower oil has remained by far the largest contributor to edible oils retail volume and current value sales in Kazakhstan in 2024, and is also set to post the fastest growth in both respects. The overwhelming and enduring preference for this product type is mainly explained by traditional consumption habits and the fact that it is more affordable than other varieties. That said, after having fallen the previous year, unit prices have recently risen substantially due to global supply chain pre...

Euromonitor International's Edible Oils in Kazakhstan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Corn Oil, Olive Oil, Other Edible Oil, Palm Oil, Rapeseed Oil, Soy Oil, Sunflower Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Edible Oils market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Edible Oils in Kazakhstan Euromonitor International November 2024

List Of Contents And Tables

EDIBLE OILS IN KAZAKHSTAN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sunflower oil remains the most popular product type by a huge margin

Rising health-consciousness boosts olive oil consumption

Interest in cottonseed oil continues to increase

PROSPECTS AND OPPORTUNITIES

Sunflower oil prices should remain reasonably stable despite global pressures

Use of rapeseed oil set to continue rising

Corn oil expected to become more popular

CATEGORY DATA

Table 1 Sales of Edible Oils by Category: Volume 2019-2024

Table 2 Sales of Edible Oils by Category: Value 2019-2024

Table 3 Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 4 Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Edible Oils: % Value 2020-2024

Table 6 LBN Brand Shares of Edible Oils: % Value 2021-2024

Table 7 Distribution of Edible Oils by Format: % Value 2019-2024

Table 8 Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 9 Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 10 | Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 11 [Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

COOKING INGREDIENTS AND MEALS IN KAZAKHSTAN

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Kev trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 12 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 Penetration of Private Label by Category: % Value 2019-2024

Table 19 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 [Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

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Table 22 [Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
Table 23 [Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029
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Summary 1 Research Sources

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