

Dairy Packaging in Brazil

Market Direction | 2024-07-03 | 9 pages | Euromonitor

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Report description:

Given Brazil's equatorial and tropical climate, the country faces unique challenges in food packaging. The high temperatures and frequent rainfall necessitate packaging solutions that prioritise product preservation. Brick liquid cartons, renowned for their excellent barrier properties and heat resistance, are therefore an ideal choice for the storage of drinking milk products, in which shelf stable milk is the dominant product. Their dominance is further reinforced by their stackable design, wh...

Euromonitor International's Dairy Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons dominate drinking milk products packaging in Brazil

Thin wall plastic containers the main pack type in yoghurt as well as butter and spreads

Flexible plastic still preferred for the packaging of fresh milk

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to continue gaining share in cheese

Sustainability concerns will help eco-friendly packaging options to continue developing

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