

Dairy Packaging in Australia

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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Report description:

Due to their versatile nature, PET bottles continued to gain share from HDPE bottles in fresh milk packaging in 2023. PET bottles are lightweight, which makes them easier to handle and transport, while also offering resistance to breakage. PET bottles are transparent, allowing consumers to see the product inside, which is very helpful for products like milk, enabling consumers to assess the quality and freshness of milk with a visual inspection, which is an important factor among Australians. Fu...

Euromonitor International's Dairy Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles continue gaining share from HDPE bottles in fresh milk due to their versatility

Barrier properties helping thin wall plastic containers to gain share in cream

Environmental concerns driving innovation in dairy packaging

PROSPECTS AND OPPORTUNITIES

Gable top liquid cartons to gain unit volume share in fresh milk packaging

Sustainability will continue driving innovation in dairy packaging in Australia

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