

Cooking Ingredients and Meals in Saudi Arabia

Market Direction | 2024-11-05 | 49 pages | Euromonitor

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Report description:

Cooking ingredients and meals is set to see growth in both volume and value terms in Saudi Arabia in 2024. Stronger domestic income, more women participating in the paid workforce, a rising population through a continuous influx of expatriates into the country, and a healthy economy with flourishing tourism rates are all factors that have supported the growth of cooking ingredients and meals in the Kingdom. With supply chain challenges easing up and imports enjoying a smoother flow, 2024 has wit...

Euromonitor International's Cooking Ingredients and Meals in Saudi Arabia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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