

## **Cooking Ingredients and Meals in Mexico**

Market Direction | 2024-11-05 | 50 pages | Euromonitor

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### **Report description:**

Cooking ingredients and meals in Mexico in 2024 is being influenced by the economic situation in the country, with a low GDP indicating a struggling economy. Despite 2024 being an election year in Mexico, which was expected to bring a solid rebound in spending, driven by typical government policies associated with election years, consumer spending has been less dynamic than anticipated. Rather, the unpredictable economic and political landscape has led Mexican consumers to tighten their belts an...

Euromonitor International's Cooking Ingredients and Meals in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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