

Cooking Ingredients and Meals in Latvia

Market Direction | 2024-11-05 | 42 pages | Euromonitor

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Report description:

After a period of significant upheaval, the Latvian market for cooking ingredients and meals is stabilising in 2024, as consumers finally experience a respite from the price shocks that defined 2022 and 2023. This period of high inflation was the dominant factor affecting consumer behaviour, but now, with prices levelling off or even declining due to sustained promotional activity, consumers are feeling some financial relief. However, despite this price stabilisation, economic stagnation continu...

Euromonitor International's Cooking Ingredients and Meals in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2024

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