

## **Cooking Ingredients and Meals in Egypt**

Market Direction | 2024-11-05 | 44 pages | Euromonitor

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### **Report description:**

Cooking ingredients and meals in Egypt in 2024 is facing significant challenges due to the foreign currency devaluation that occurred in March 2024, where the Egyptian pound lost 60% of its value. Import complications in the first quarter of 2024, caused by the unavailability of foreign currency, combined with geopolitical tensions in the Al-Mandab Strait, have led to increased shipping costs and a rise in cargo insurance premiums. The volatility of the Egyptian pound against the US dollar impac...

Euromonitor International's Cooking Ingredients and Meals in Egypt report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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