

Baked Goods in the Czech Republic

Market Direction | 2024-11-06 | 21 pages | Euromonitor

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Report description:

Baked goods in the Czech Republic is positioned as one of the more economy-positioned categories in the market. This positioning helped baked goods to grow demand, if slightly, towards the end of the review period, despite high inflation and cost-of-living increases and a generally tough and unstable economic situation. However, in 2024, the market witnessed economic stabilisation, characterised by much lower inflation. Baked goods retained their place on the plates of Czech consumers. However,...

Euromonitor International's Baked Goods in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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