

Baked Goods in Romania

Market Direction | 2024-11-06 | 23 pages | Euromonitor

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Report description:

Bread underpins sales of baked goods in Romania, reflecting its prevalence at most meals throughout the day. Therefore, the performance of bread was closely linked to that of baked goods in 2024. Following volume sales decline in 2023, the Government intervened to reduce average retail prices on basic goods, including basic types of bread. Retail volume sales have subsequently bounced back to growth in 2024 suggesting that the scheme has achieved its objective. The Government Emergency Ordinance...

Euromonitor International's Baked Goods in Romania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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