

## **Savory Snacks North America (NAFTA) Industry Guide 2019-2028**

Industry Report | 2024-10-22 | 201 pages | MarketLine

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### **Report description:**

Savory Snacks North America (NAFTA) Industry Guide 2019-2028

#### Summary

The NAFTA Savory Snacks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The savory snacks industry within the NAFTA countries had a total market value of \$71,004.2 million in 2023. The US was the fastest growing country, with a CAGR of 7.3% over the 2019-23 period.
- Within the savory snacks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$61,394.0 million in 2023. This was followed by Mexico and Canada, with a value of \$6,266.7 and \$3,343.4 million, respectively.
- The US is expected to lead the savory snacks industry in the NAFTA bloc, with a value of \$76,369.6 million in 2028, followed by Mexico and Canada with expected values of \$8,957.0 and \$4,219.8 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA savory snacks market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA savory snacks market
- Leading company profiles reveal details of key savory snacks market players' NAFTA operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA savory snacks market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the NAFTA savory snacks market by value in 2023?
- What will be the size of the NAFTA savory snacks market in 2028?
- What factors are affecting the strength of competition in the NAFTA savory snacks market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA savory snacks market?

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