

Online Retail Top 5 Emerging Markets Industry Guide 2019-2028

Industry Report | 2024-09-20 | 279 pages | MarketLine

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Report description:

Online Retail Top 5 Emerging Markets Industry Guide 2019-2028

Summary

The Emerging 5 Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Key Highlights

- These countries contributed \$8,85,328.7 million to the global online retail industry in 2023, with a compound annual growth rate (CAGR) of 16.1% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$14,10,416.7 million in 2028, with a CAGR of 9.8% over the 2023-28 period.
- Within the online retail industry, China is the leading country among the top 5 emerging nations, with market revenues of \$7,43,318.3 million in 2023. This was followed by India and Mexico with a value of \$77,521.8 and \$32,224.8 million, respectively.
- China is expected to lead the online retail industry in the top five emerging nations, with a value of \$11,48,407.1 million in 2028, followed by India and Mexico with expected values of \$1,61,348.7 and \$51,234.1 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five online retail sector
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five online retail sector
- Leading company profiles reveal details of key online retail sector players' emerging five operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five online retail sector with five year forecasts
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

- What was the size of the emerging five online retail sector by value in 2023?
- What will be the size of the emerging five online retail sector in 2028?
- What factors are affecting the strength of competition in the emerging five online retail sector?
- How has the sector performed over the last five years?
- What are the main segments that make up the emerging five online retail sector?

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