

**Online Retail North America (NAFTA) Industry Guide 2019-2028**

Industry Report | 2024-09-20 | 241 pages | MarketLine

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**Report description:**

Online Retail North America (NAFTA) Industry Guide 2019-2028

## Summary

The NAFTA Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

## Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The online retail industry within the NAFTA countries had a total market value of \$8,38,974.9 million in 2023. Mexico was the fastest growing country, with a CAGR of 25% over the 2019-23 period.
- Within the online retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$7,71,993.1 million in 2023. This was followed by Canada and Mexico, with a value of \$34,756.9 and \$32,224.8 million, respectively.
- The US is expected to lead the online retail industry in the NAFTA bloc, with a value of \$9,16,547.8 million in 2028, followed by Canada and Mexico with expected values of \$52,657.3 and \$51,234.1 million, respectively.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA online retail sector
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA online retail sector
- Leading company profiles reveal details of key online retail sector players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA online retail sector with five

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year forecasts

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the NAFTA online retail sector by value in 2023?
- What will be the size of the NAFTA online retail sector in 2028?
- What factors are affecting the strength of competition in the NAFTA online retail sector?
- How has the sector performed over the last five years?
- What are the main segments that make up the NAFTA online retail sector?

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