

**Movies & Entertainment North America (NAFTA) Industry Guide 2019-2028**

Industry Report | 2024-09-20 | 226 pages | MarketLine

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**Report description:**

Movies & Entertainment North America (NAFTA) Industry Guide 2019-2028

**Summary**

The NAFTA Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**Key Highlights**

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The movies & entertainment industry within the NAFTA countries had a total market value of \$24,385.6 million in 2023. The Canada was the fastest growing country, with a CAGR of -1.1% over the 2019-23 period.
- Within the movies & entertainment industry, the US is the leading country among the NAFTA bloc, with market revenues of \$22,116.5 million in 2023. This was followed by Canada and Mexico, with a value of \$1,292.7 and \$976.3 million, respectively.
- The US is expected to lead the movies & entertainment industry in the NAFTA bloc, with a value of \$34,308.3 million in 2028, followed by Mexico and Canada with expected values of \$2,070.9 and \$1,736.4 million, respectively.

**Scope**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA movies & entertainment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA movies & entertainment market
- Leading company profiles reveal details of key movies & entertainment market players' NAFTA operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA movies & entertainment market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the NAFTA movies & entertainment market by value in 2023?
- What will be the size of the NAFTA movies & entertainment market in 2028?
- What factors are affecting the strength of competition in the NAFTA movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA movies & entertainment market?

## **Table of Contents:**

### Table of Contents

#### 1 Introduction

##### 1.1. What is this report about?

##### 1.2. Who is the target reader?

##### 1.3. How to use this report

##### 1.4. Definitions

#### 2 NAFTA Movies & Entertainment

##### 2.1. Industry Outlook

#### 3 Movies & Entertainment in Canada

##### 3.1. Market Overview

##### 3.2. Market Data

##### 3.3. Market Segmentation

##### 3.4. Market outlook

##### 3.5. Five forces analysis

#### 4 Macroeconomic Indicators

##### 4.1. Country data

#### 5 Movies & Entertainment in Mexico

##### 5.1. Market Overview

##### 5.2. Market Data

##### 5.3. Market Segmentation

##### 5.4. Market outlook

##### 5.5. Five forces analysis

#### 6 Macroeconomic Indicators

##### 6.1. Country data

#### 7 Movies & Entertainment in The United States

##### 7.1. Market Overview

##### 7.2. Market Data

##### 7.3. Market Segmentation

##### 7.4. Market outlook

##### 7.5. Five forces analysis

#### 8 Macroeconomic Indicators

##### 8.1. Country data

#### 9 Company Profiles

- 9.1. The Walt Disney Studios
- 9.2. Sony Group Corp
- 9.3. Paramount Global
- 9.4. Warner Bros. Discovery Inc
- 9.5. Wanda Film Holding Co Ltd
- 9.6. Zee Entertainment Enterprises Ltd
- 9.7. CJ E&M Corporation
- 9.8. Sony Pictures Entertainment Inc
- 9.9. Universal Music Group Inc
- 9.10. Studiocanal SAS
- 9.11. Heyday Films Ltd
- 9.12. Gaumont S.A.
- 9.13. Warner Music Group Corp.
- 9.14. Bavaria Film GMBH
- 9.15. Village Roadshow Ltd
- 9.16. Seven West Media Ltd
- 9.17. Matchbox Pictures Pty, Ltd.
- 9.18. Bunya Productions Pty Ltd
- 9.19. Grupo Globo
- 9.20. Zazen Producoes
- 9.21. Conspiracy Films
- 9.22. O2 Filmes
- 9.23. Lions Gate Entertainment Corp
- 9.24. Peace Arch Entertainment Group Inc.
- 9.25. Entertainment One Ltd.
- 9.26. China Film Co Ltd
- 9.27. The Walt Disney Co
- 9.28. Alibaba Pictures Group Ltd
- 9.29. T-Series Pvt Ltd
- 9.30. Yash Raj Films Pvt Ltd
- 9.31. Reliance Entertainment Pvt Ltd
- 9.32. PT Surya Citra Media Tbk
- 9.33. PT Media Nusantara Citra Tbk
- 9.34. PT MD Entertainment Tbk
- 9.35. PT Tripar Multivision Plus Tbk
- 9.36. Cattleya SRL
- 9.37. Toho Co Ltd
- 9.38. Shochiku Co Ltd
- 9.39. Toei Co Ltd
- 9.40. TelevisaUnivision Inc
- 9.41. Argos Media Group
- 9.42. Lemon Studios
- 9.43. KeyFilm BV
- 9.44. Endemol Shine Group
- 9.45. Mosfilm Film Group
- 9.46. Comcast Corporation
- 9.47. Nordisk Film AS

- 9.48. AB Svensk Filmindustri
- 9.49. Yellow Bird Sweden AB
- 9.50. WG Film AB
- 9.51. MM2 Asia Ltd.
- 9.52. Infinite Studios
- 9.53. Moonlighting Films
- 9.54. Quizzical Pictures
- 9.55. Triggerfish Animation Studios
- 9.56. ContentreeJoongAng Corp
- 9.57. Next Entertainment World Co. Ltd.
- 9.58. FNC Entertainment Co., Ltd.
- 9.59. LOTTE Cultureworks Co Ltd
- 9.60. Telecinco Cinema, S.A.U.
- 9.61. Atresmedia Corporacion de Medios de Comunicacion SA
- 9.62. Tims&B Productions
- 9.63. Pinewood Studios Limited

10 Appendix

- 10.1. Methodology
- 10.2. About MarketLine

**Movies & Entertainment North America (NAFTA) Industry Guide 2019-2028**

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