

Movies & Entertainment BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

Industry Report | 2024-09-20 | 241 pages | MarketLine

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Report description:

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Summary

The BRIC Movies & Entertainment industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the movies & entertainment industry and had a total market value of \$2,226.9 million in 2023. Brazil was the fastest growing country with a CAGR of -16.4% over the 2019-23 period.
- Within the movies & entertainment industry, China is the leading country among the BRIC nations with market revenues of \$967.4 million in 2023. This was followed by Russia, Brazil and India with a value of \$522.4, \$484.4, and \$252.7 million, respectively.
- China is expected to lead the movies & entertainment industry in the BRIC nations with a value of \$1,305.4 million in 2028, followed by Brazil, Russia, India with expected values of \$655.2, \$547.7 and \$299.9 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC movies & entertainment market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC movies & entertainment market

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- Leading company profiles reveal details of key movies & entertainment market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC movies & entertainment market with five year forecasts
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC movies & entertainment market by value in 2023?
- What will be the size of the BRIC movies & entertainment market in 2028?
- What factors are affecting the strength of competition in the BRIC movies & entertainment market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC movies & entertainment market?

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