

# Hotels & Motels North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-10-22 | 233 pages | MarketLine

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### Report description:

Hotels & Motels North America (NAFTA) Industry Guide 2019-2028

#### Summary

The NAFTA Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: industry size (value and volume, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

#### **Key Highlights**

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The hotels & motels industry within the NAFTA countries had a total market value of \$3,29,567.9 million in 2023. The Mexico was the fastest growing country, with a CAGR of 14.8% over the 2019-23 period.
- Within the hotels & motels industry, the US is the leading country among the NAFTA bloc, with market revenues of \$2,52,293.4 million in 2023. This was followed by Mexico and Canada, with a value of \$46,002.1 and \$31,272.5 million, respectively.
- The US is expected to lead the hotels & motels industry in the NAFTA bloc, with a value of \$3,36,948.5 million in 2028, followed by Mexico and Canada with expected values of \$61,802.4 and \$41,014.3 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA hotels & motels industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA hotels & motels industry
- Leading company profiles reveal details of key hotels & motels industry players' NAFTA operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA hotels & motels industry with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

# Reasons to Buy

- What was the size of the NAFTA hotels & motels industry by value in 2023?
- What will be the size of the NAFTA hotels & motels industry in 2028?
- What factors are affecting the strength of competition in the NAFTA hotels & motels industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the NAFTA hotels & motels industry?

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