

## **Haircare Top 5 Emerging Markets Industry Guide 2019-2028**

Industry Report | 2024-10-22 | 183 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$995.00
- Site License (PDF) \$1492.00
- Enterprisewide license (PDF) \$1990.00

### **Report description:**

Haircare Top 5 Emerging Markets Industry Guide 2019-2028

#### Summary

The Emerging 5 Haircare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- These countries contributed \$21,679.5 million to the global haircare industry in 2023, with a compound annual growth rate (CAGR) of 4.6% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$26,084.7 million in 2028, with a CAGR of 3.8% over the 2023-28 period.
- Within the haircare industry, China is the leading country among the top 5 emerging nations, with market revenues of \$9,169.9 million in 2023. This was followed by Brazil and India with a value of \$6,092.3 and \$3,394.5 million, respectively.
- China is expected to lead the haircare industry in the top five emerging nations, with a value of \$10,326.8 million in 2028, followed by Brazil and India with expected values of \$6,863.1 and \$4,857.5 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five haircare market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five haircare market
- Leading company profiles reveal details of key haircare market players' emerging five operations and financial performance

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five haircare market with five year forecasts by both value and volume
- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the emerging five haircare market by value in 2023?
- What will be the size of the emerging five haircare market in 2028?
- What factors are affecting the strength of competition in the emerging five haircare market?
- How has the market performed over the last five years?
- Who are the top competitors in the emerging five haircare market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

##### 2 Top 5 Emerging Countries Haircare

##### 2.1. Industry Outlook

##### 3 Haircare in South Africa

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

##### 4 Macroeconomic Indicators

##### 4.1. Country data

##### 5 Haircare in Brazil

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

##### 6 Macroeconomic Indicators

##### 6.1. Country data

##### 7 Haircare in China

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

##### 8 Macroeconomic Indicators

##### 8.1. Country data

##### 9 Haircare in India

##### 9.1. Market Overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 10 Macroeconomic Indicators
- 10.1. Country data
- 11 Haircare in Mexico
- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 12 Macroeconomic Indicators
- 12.1. Country data
- 13 Company Profiles
- 13.1. L'Oreal SA
- 13.2. The Procter & Gamble Co
- 13.3. Unilever Plc.
- 13.4. Henkel AG & Co. KGaA
- 13.5. Kao Corporation
- 13.6. Beiersdorf AG
- 13.7. Wella AG
- 13.8. Marico Ltd
- 13.9. Dabur India Limited
- 13.10. Mandom Corp
- 13.11. Shiseido Company, Limited
- 13.12. Colgate-Palmolive Co
- 13.13. Amka Products Pty Ltd
- 13.14. Amorepacific Corp
- 13.15. Aekyung Industrial Co Ltd
- 13.16. Revlon Inc
- 14 Appendix
- 14.1. Methodology
- 14.2. About MarketLine

## Haircare Top 5 Emerging Markets Industry Guide 2019-2028

Industry Report | 2024-10-22 | 183 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$995.00
	Site License (PDF)	\$1492.00
	Enterprisewide license (PDF)	\$1990.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com