

Haircare Global Industry Almanac 2019-2028

Industry Report | 2024-10-22 | 596 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$2995.00
- Site License (PDF) \$5990.00
- Enterprisewide license (PDF) \$8985.00

Report description:

Haircare Global Industry Almanac 2019-2028

Summary

Global Haircare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates
- The global Haircare market had total revenues of \$75,463.8 million in 2023, representing a compound annual growth rate (CAGR) of 4.6% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 1.2% between 2018 and 2023, to reach a total of 15,474 million units in 2023.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 7.1% for the five-year period 2023-28, which is expected to drive the market to a value of \$106,456.5 million by the end of 2028.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global haircare market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global haircare market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Leading company profiles reveal details of key haircare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global haircare market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global haircare market by value in 2023?
- What will be the size of the global haircare market in 2028?
- What factors are affecting the strength of competition in the global haircare market?
- How has the market performed over the last five years?
- Who are the top competitors in the global haircare market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 Global Haircare

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

- 4.1. Country data

5 Haircare in Asia-Pacific

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Haircare in Europe

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.5. Five forces analysis
- 7 Macroeconomic Indicators
 - 7.1. Country data
- 8 Haircare in France
 - 8.1. Market Overview
 - 8.2. Market Data
 - 8.3. Market Segmentation
 - 8.4. Market outlook
 - 8.5. Five forces analysis
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Haircare in Germany
 - 10.1. Market Overview
 - 10.2. Market Data
 - 10.3. Market Segmentation
 - 10.4. Market outlook
 - 10.5. Five forces analysis
- 11 Macroeconomic Indicators
 - 11.1. Country data
- 12 Haircare in Australia
 - 12.1. Market Overview
 - 12.2. Market Data
 - 12.3. Market Segmentation
 - 12.4. Market outlook
 - 12.5. Five forces analysis
- 13 Macroeconomic Indicators
 - 13.1. Country data
- 14 Haircare in Brazil
 - 14.1. Market Overview
 - 14.2. Market Data
 - 14.3. Market Segmentation
 - 14.4. Market outlook
 - 14.5. Five forces analysis
- 15 Macroeconomic Indicators
 - 15.1. Country data
- 16 Haircare in Canada
 - 16.1. Market Overview
 - 16.2. Market Data
 - 16.3. Market Segmentation
 - 16.4. Market outlook
 - 16.5. Five forces analysis
- 17 Macroeconomic Indicators
 - 17.1. Country data
- 18 Haircare in China
 - 18.1. Market Overview
 - 18.2. Market Data
 - 18.3. Market Segmentation

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 18.4. Market outlook
- 18.5. Five forces analysis
- 19 Macroeconomic Indicators
 - 19.1. Country data
- 20 Haircare in India
 - 20.1. Market Overview
 - 20.2. Market Data
 - 20.3. Market Segmentation
 - 20.4. Market outlook
 - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
 - 21.1. Country data
- 22 Haircare in Indonesia
 - 22.1. Market Overview
 - 22.2. Market Data
 - 22.3. Market Segmentation
 - 22.4. Market outlook
 - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
 - 23.1. Country data
- 24 Haircare in Italy
 - 24.1. Market Overview
 - 24.2. Market Data
 - 24.3. Market Segmentation
 - 24.4. Market outlook
 - 24.5. Five forces analysis
- 25 Macroeconomic Indicators
 - 25.1. Country data
- 26 Haircare in Japan
 - 26.1. Market Overview
 - 26.2. Market Data
 - 26.3. Market Segmentation
 - 26.4. Market outlook
 - 26.5. Five forces analysis
- 27 Macroeconomic Indicators
 - 27.1. Country data
- 28 Haircare in Mexico
 - 28.1. Market Overview
 - 28.2. Market Data
 - 28.3. Market Segmentation
 - 28.4. Market outlook
 - 28.5. Five forces analysis
- 29 Macroeconomic Indicators
 - 29.1. Country data
- 30 Haircare in The Netherlands
 - 30.1. Market Overview
 - 30.2. Market Data

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis
- 31 Macroeconomic Indicators
- 31.1. Country data
- 32 Haircare in North America
- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis
- 33 Haircare in Scandinavia
- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis
- 34 Haircare in Singapore
- 34.1. Market Overview
- 34.2. Market Data
- 34.3. Market Segmentation
- 34.4. Market outlook
- 34.5. Five forces analysis
- 35 Macroeconomic Indicators
- 35.1. Country data
- 36 Haircare in South Africa
- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis
- 37 Macroeconomic Indicators
- 37.1. Country data
- 38 Haircare in South Korea
- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis
- 39 Macroeconomic Indicators
- 39.1. Country data
- 40 Haircare in Spain
- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

41	Macroeconomic Indicators
41.1.	Country data
42	Haircare in Switzerland
42.1.	Market Overview
42.2.	Market Data
42.3.	Market Segmentation
42.4.	Market outlook
42.5.	Five forces analysis
43	Macroeconomic Indicators
43.1.	Country data
44	Haircare in Turkey
44.1.	Market Overview
44.2.	Market Data
44.3.	Market Segmentation
44.4.	Market outlook
44.5.	Five forces analysis
45	Macroeconomic Indicators
45.1.	Country data
46	Haircare in The United Kingdom
46.1.	Market Overview
46.2.	Market Data
46.3.	Market Segmentation
46.4.	Market outlook
46.5.	Five forces analysis
47	Macroeconomic Indicators
47.1.	Country data
48	Haircare in The United States
48.1.	Market Overview
48.2.	Market Data
48.3.	Market Segmentation
48.4.	Market outlook
48.5.	Five forces analysis
49	Macroeconomic Indicators
49.1.	Country data
50	Company Profiles
50.1.	L'Oreal SA
50.2.	The Procter & Gamble Co
50.3.	Unilever Plc.
50.4.	Henkel AG & Co. KGaA
50.5.	Kao Corporation
50.6.	Beiersdorf AG
50.7.	Wella AG
50.8.	Marico Ltd
50.9.	Dabur India Limited
50.10.	Mandom Corp
50.11.	Shiseido Company, Limited
50.12.	Colgate-Palmolive Co

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

50.13. Amka Products Pty Ltd
50.14. Amorepacific Corp
50.15. Aekyung Industrial Co Ltd
50.16. Revlon Inc
51 Appendix
51.1. Methodology
51.2. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Haircare Global Industry Almanac 2019-2028

Industry Report | 2024-10-22 | 596 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$2995.00
	Site License (PDF)	\$5990.00
	Enterprisewide license (PDF)	\$8985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com