

Car Rental North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-10-22 | 99 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

Report description:

Car Rental North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Car Rental industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The car rental industry within the NAFTA countries had a total market value of \$45,587.2 million in 2023. The Mexico was the fastest growing country, with a CAGR of 9% over the 2019-23 period.
- Within the car rental industry, the US is the leading country among the NAFTA bloc, with market revenues of \$42,487.0 million in 2023. This was followed by Canada and Mexico, with a value of \$2,376.9 and \$723.4 million, respectively.
- The US is expected to lead the car rental industry in the NAFTA bloc, with a value of \$68,472.4 million in 2028, followed by Canada and Mexico with expected values of \$3,969.6 and \$1,183.0 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA car rental market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA car rental market
- Leading company profiles reveal details of key car rental market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA car rental market with five

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA car rental market by value in 2023?
- What will be the size of the NAFTA car rental market in 2028?
- What factors are affecting the strength of competition in the NAFTA car rental market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA car rental market?

Table of Contents:

Table of Contents

1 Introduction

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report

1.4. Definitions

2 NAFTA Car Rental

2.1. Industry Outlook

3 Car Rental in Canada

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Car Rental in Mexico

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Car Rental in The United States

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Company Profiles

- 9.1. CanaDream Corp
- 9.2. Sunwing Tours Inc

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.3. Avis Budget Group Inc
- 9.4. Enterprise Holdings Inc
- 9.5. Hertz Global Holdings Inc
- 9.6. Alamo Rent a Car Mexico
- 9.7. Booking Holdings Inc
- 9.8. Sixt SE
- 9.9. Europcar Mobility Group SA
- 9.10. CAR Inc
- 10 Appendix
- 10.1. Methodology
- 10.2. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Car Rental North America (NAFTA) Industry Guide 2019-2028

Industry Report | 2024-10-22 | 99 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com