

## **Wound Care in Indonesia**

Market Direction | 2024-10-28 | 20 pages | Euromonitor

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### **Report description:**

Demand for wound care products in Indonesia is set to see consistent growth in 2024, largely driven by the increasing physical activity among various demographic groups, including school communities, sports enthusiasts, and the general public, many of whom are embracing a more active lifestyle post-pandemic. Cities such as Jakarta and its surrounding regions have witnessed a surge in diverse fitness activities like road biking, tennis, yoga, Pilates, and competitive sports like running. Alongsid...

Euromonitor International's Wound Care in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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WOUND CARE IN INDONESIA

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Rising demand amid increase in C-section deliveries

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Hansaplast will retain its dominance, thanks to development of personalised wound care solutions

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